

## JJ BRUN

### Curriculum Vitae

#### Personal Information

Date of Birth: March 24th, 1964  
Languages: Bilingual (Profile ECE/EEE)  
Security Clearance: Top Secret

#### Educational Background

Laurentian University - Bachelor of Physical Education (First Year)  
Canadian Forces School of Military Intelligence (CFSMI)  
United Kingdom Joint Service Intelligence Organization (JSIO)

- o Basic Practitioner of Neuro-Linguistic Program
- o Reid Technique of Interviewing (USA)
- o Human Behaviour Consultant Specialist (USA)
- o Prisoner Handling & Tactical Questioning (UK)
- o Multi-National Defence Contact Handling (UK)
- o Interviewing Using Adv. Neuro-Linguistic Prog.
- o Kinesics Interview Technique
- o Behavioural Symptom Analysis (UK)
- o Scientific Content Analysis (USA)
- o Senior Management/Leadership
- o Counter-Intelligence Force Protection Specialist
- o Project and Record Management
- o Senior Master Trainer Accreditation (USA)

#### Leadership & Professional Expertise

##### Communications (Oratory):

The entire field of communications -- asking questions, listening attentively, observing, and putting my ideas across in an easily understood manner, has always captivated me.

##### Human Relations - People Oriented:

My communications skills are supported by a love and value of working with others, helping to solve problems and working together as a team to get things done.

##### Leadership:

A key talent that I offer to an employer is a leadership one; building teams, organising, training, motivating, and inspiring confidence.

##### Original Thinking:

The capacities to solve problems that demand considerable thought, generate ideas, search for alternatives and make connections rank high on my inventory list.

##### Adaptive:

Throughout my career I have been cast in a variety of changing situations, with various cultures worldwide, which have required me to adapt quickly and positively in a multitude of time-sensitive issues.

##### Desired Environment:

An environment where I can utilize my proven communication and organizational skills and positively influence how people relate and communicate -- from the board room to the lunch room.

## Field of Expertise

### **President/CEO of JJ Communications Inc (1999-Present)** **Gatineau, Québec**

Jean J. Brun Chairman & Founder began his comprehensive knowledge of human behaviour, in the early 1990's, while serving in the Canadian Forces within the Intelligence Branch. Whether at home, overseas, or play, JJ - as he is now known to his friends, was the one who would stand up and get people moving forward together. Since the creation of the company JJ has spoken and influenced thousands people as a Certified Human Behaviour Specialist, extending his positive influences over three continents. Attendees say that the dynamic experience of JJ Communications to add profound values in their business and personal lives.

### **J2 Operations Strategic Debriefing Officer (2000-2004)** **Ottawa, Ontario**

As the J2 Strategic Debriefing Officer I was responsible to provide specialised instructional services to the Canadian Forces (CF) personnel in the field of Human Intelligence (HUMINT). Key activities include:

- Develop, manage and deliver the Interview, Debriefing and Elicitation (IDE) HUMINT training program for CF.
- Gather, evaluate and organise material from various sources that specialize in information concerning techniques of strategic interviewing and related HUMINT training programs.
- Provide HUMINT related advice on policy, procedures and programs to CF elements tasked to conduct HUMINT related activities.
- Develop, manage and deliver the Human Candidate Assessment Program (HCAP) HUMINT screening program for CF.
- Manage the J2 Strategic Debriefing Program.
- Prepare written and verbal HUMINT reports as required by J2 senior staff officer.
- Liaise with OGD's in support of the DND Debriefing Program Activities.

### **National Contingency Planning Group Y2K Intelligence Response Team (1999-2000)** **Ottawa, Ontario**

As a Y2K Project Analyst I was responsible for examining, accessing and reporting on potential foreign or domestic threats to Canadian interest. I was personally involved in 11 different projects and produced four papers, three of which were published. Other key functions were to:

- Analyse, produce and disseminate intelligence information through verbal briefings or in written form.
- Maintain liaison with interdepartmental, national and external agencies.
- Represent Y2K IRT at Canadian/International Conferences on matters within area of responsibility.

**National Defence Headquarters (1998-1999)**  
**Ottawa, Ontario**

As Area Analyst for Domestic Intelligence (J2SI), in addition to day-to-day duties (planning, coordinating operations and training, administration), and the production of Security Intelligence (SI) threat assessment (evaluating, analysing and exploiting information as it relates to the security of Canadian Forces personnel, establishments, operations and to threats arising from terrorism, espionage, sabotage and subversion), I carried out other key functions related to SI such as:

- Liaising with other intelligence agencies throughout the world.
- Managing the unit procurement program.
- Developing and maintaining the classified database.

**1st Canadian Division Intelligence Company (1994-1998)**  
**Kingston, Ontario**

My appointment as Officer in Command of Intelligence Operations Platoon required exceptional long and short-term planning skills and the ability to make things happen in stressful, resource-constrained environments. My dedication, coupled with the quality of my work, has done much towards establishing the credibility of the HUMINT function within the army. I have been particularly successful at motivating people with opposing or conflicting interests to achieve a common goal -- both at home and abroad with many cultures. Key activities included:

- Managed and controlled the army's exclusive HUMINT collection unit.
- Directed and coordinated the integration of HUMINT capability within CF operations.
- Initiated and coordinated official intelligence association between Canada and the U.S.
- Evaluated personnel for career progression and training and prepared performance appraisals.
- Reviewed and investigated personnel grievances and recommended necessary action to be taken by Commander 1st Canadian Division.

**Allied Military Intelligence Battalion (1996-1997)**  
**Mostar, Bosnia**

First Canadian Intelligence Operator selected for operational duty to AMIB. As Team Leader, I was responsible for the execution of sensitive interviewing/debriefing operations in a demanding and hostile environment. By combining my expertise and skills with drive and commitment, I became one of the most effective Intelligence Operators in Bosnia.

- Planned, coordinated and directed the extraction of two IPTF officers to a safe area.
- Uncovered sensitive operation by special police, avoiding an increase in hostilities.
- Diffused difficult situations due to war, ethnic cleansing, and the loss of loved ones.

### **Environmental Direction**

Throughout my career I have specialised within the field of Human Behaviour; HUMINT (Human Intelligence), analysis, cultural awareness, conflict management, database management, project and operational management, training and instruction.

I now work with business leaders and organizations who want to learn how Decoding Human Capital and Thinking Like a Spy can gain them a competitive advantage in business and in their personal life.